

Founder

CEO & Managing Director
Dr. Giorgio Di Capua

Operations

Production process coordination, supply chain management and continuous improvement.

1 Operation Manager

HR – Human Resources

Personnel management, recruitment, training and corporate welfare.

- 1 Recruitment
- Training
- Welfare

Administration and Finance

General accounting, banking, O2C cycle, AP cycle.

- 2 Accounting & budgeting
- 1 O2C cycle
- 1 AP cycle & backoffice

Finance

Financial resources and process organization

- 1 Financial resources
- 1 Processes

Procurement & Logistics

Strategic procurement and purchasing, flow management and inventory rotation.

- 1 Direct and indirect purchases
- 1 Transport Management
- 1 Warehouse Management

Commercial Area

Resin, Concrete, and Outdoor Flooring. Market and Customer Development.

- 1 Sales Manager Resin Flooring
- 2 Resin quote
- 1 Sales Manager Concrete Flooring
- 2 Concrete quote

Marketing

Brand identity, advertising strategies, CRM

- 1 Promotional activities

Sales network

External collaborators and agents in Italy

- Market development

Technical Area

Technical office, Project Management, planning, and safety.

- 1 Technical Manager
- 5 Project Managers
- 2 Planning & control
- 2 Safety & documents

Operations and Subcontracting

Company technical operations unit

- | | |
|-----------------|-----------------------|
| RESIN flooring | CONCRETE flooring |
| 5 Site managers | 3 Site managers |
| 20 Workers | 12 Workers |
| | 2 Joint Saw Operators |

- 2 Warehouse workers
- 1 Mechanic

Rete Subappaltatori

Managed and loyal subcontractors

- +100 Companies