

# HOSPITALITY



HOSPITALITY  
VINYL FLOORING

**Prima**  
PAVIMENTI SPECIALI





## WHERE

HOTEL CHAINS  
HOTEL SPA & THERMAL RESORTS  
MULTI-BUILDING HOTELS, MOTELS, B&B  
TOURIST HOTEL RESIDENCES  
STUDENT HOUSING, HOSTELS,  
RESIDENCES, SENIOR LIVING  
HOLIDAY VILLAGES  
BEAUTY FARMS  
CAMPINGS

## BENEFITS

DURABLE SURFACES  
LOW THICKNESS  
NON-SLIP SURFACES  
FAST INSTALLATION  
SOUND ABSORPTION  
CERTIFIED SOLUTIONS  
SAFE AND SANITIZABLE SOLUTIONS  
ECO-SUSTAINABLE SOLUTIONS  
DESIGN AND CUSTOMIZATION

## DESIGN STAGE

The design and selection of a resin coating for an accommodation facility must meet several requirements. Floors need to be thin, light, self-leveling, mouldable, waterproof, comfortable to the touch, sound absorbing, hygienic, slip resistant, recyclable and durable; here are some of the characteristics that will guide you in choosing a resilient floor covering for installation in the hospitality environments.

Our structured approach is based on over 40 years of experience in the flooring sector – certified sustainable solutions and the know-how of listening to our customers to always provide the right answer to every need.



ACQUIRED **KNOW-HOW** IS EXPRESSED  
IN THE **EFFECTIVENESS**  
OF THE PROPOSED **SOLUTIONS**

## SAFE AND LASTING CHOICES

### FEATURES AND DETAILS

**Durability:** durable floors, resistant to traffic and heavy loads. Resistant to residual footprint. The best compromise between resistance, ease of movement and acoustic comfort.

### EASY MAINTENANCE

Scratch and impact resistant. Very easy maintenance thanks to stain-resistant treatments: floors can be cleaned with neutral, environmentally friendly products.

### SAFETY

Floors designed to prevent accidents, non-slip, tactile paths for the visually impaired.

### GUARANTEES

We are structured to be with the customer every step of the way, from design to delivery, to provide targeted solutions to meet project requirements.

### LIFESPAN

The life expectancy of a surface finish is determined by a combination of mechanical, chemical, thermal shock, and wear stress. These stresses are typical and different for each environment. Durable flooring refers to flooring that lasts for a long time without deterioration or loss of performance.

**QUALITY IS VISIBLE  
AND 100% CERTIFIED**

### ACOUSTIC COMFORT

Integrated solutions to help reduce walking noise.

### DESIGN

A wide range of finishes and color options for floor and wall coverings. Specific solutions for every environment, with customization options. Elegant finishes, modern and contemporary.

### SHORT INSTALLATION TIME

Very fast installation time, application on existing floors with considerable time and cost savings.

### EXPERIENCE

For over 40 years we have been dealing with the flooring of reference companies in every sector.

### SUSTAINABILITY

Our solutions apply the highest health and wellness standards, made from recycled and recyclable materials. LEED Prima Pavimenti solutions includes a LEED® information statement detailing how it can contribute to the building's LEED credits.





# SOLUTIONS ACCOMMODATION FACILITY AREAS

LOBBY & RECEPTION  
MANAGEMENT AND OFFICES  
COMMON AREAS FOR GUESTS  
BACKOFFICE AREAS FOR STAFF  
CORRIDORS, STAIRS, FLOORS  
ROOMS  
BATHROOMS  
STORAGE AREAS  
TECHNICAL ROOMS  
KITCHEN  
LOUNGE AREA, CAFETERIA  
RESTAURANT  
CONFERENCE  
CAR PARK  
OUTDOOR

## REFURBISHMENT WITHOUT TOTAL DEMOLITION

When renovating accommodation floors, the aim is to optimise customer comfort. Whether it is the renovation of worn surfaces with the application of a new coating on top of the existing one (as tiles) or from scratch, aspects such as the cost of the intervention, the quality of the solution and the ease of installation are optimised. Thanks to this, floors can be laid in crowded environments without total interruption of activity.

## WOOVEN

Dickson® woven floors are made from innovative fibers and technologies, combine vinyl resistance with the aesthetic benefits of natural fibers. They are durable, comfortable, stylish, and easy to lay. Unique properties, comfort, resistance and design. Wooven vinyl flooring more resistant to stain and easier to clean.

## LVT LUXURY VINYL TILE

Produced in both tile and plank formats across a range of patterns, colors, and styles, they offer endless layout possibilities thanks to their modular format. Luxury Vinyl Tiles come in several installation options: glue-down for heavy traffic, loose-lay for quick renovation, and click system for floating installation. Surface treatment guarantees protection for easy maintenance and extra resistance to scuffs, scratches, and stains.

## HETEROGENEOUS VINYL

Heterogeneous vinyl flooring is composed of several layers, including a printed sheet for limitless design possibilities. Available in tiles and rolls, they offer ideal solutions for heavy traffic environments such as accommodation facilities. The top layer of the heterogeneous floor coverings is covered with a special surface treatment that maintains their appearance over time and ensures maximum durability and ease of maintenance. Also available in anti-slip and acoustic versions.

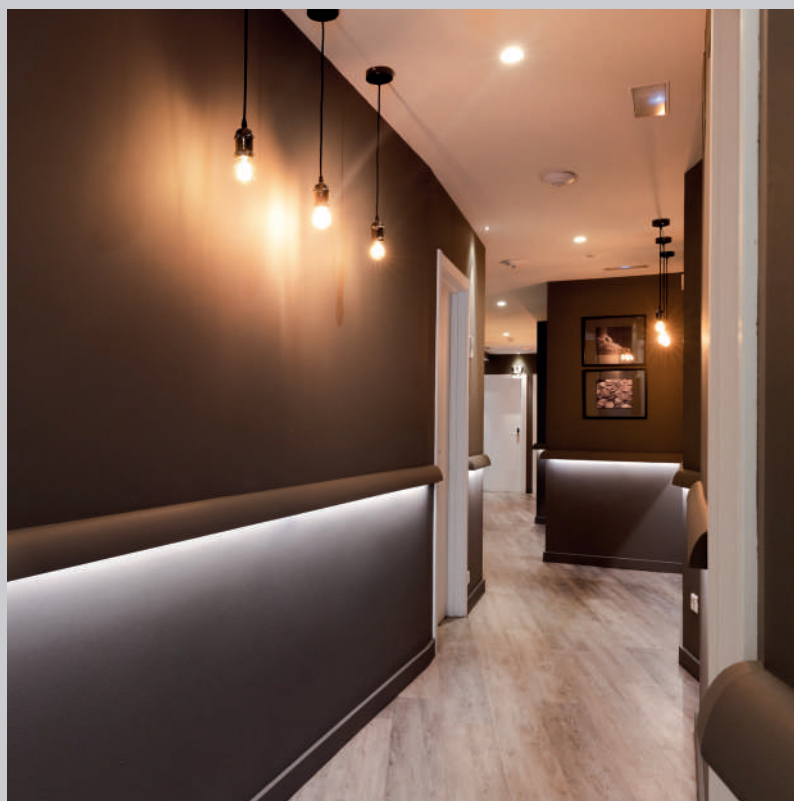
## HOMOGENEOUS VINYL

Composed of a single compact layer of vinyl, homogeneous vinyl floors are glued to the sub-floor and welded for optimal durability and hygiene. They are an efficient and long-lasting solution for heavy and very heavy traffic areas (non-driveways), and due to their high resistance and ease of cleaning, they are suitable for use inside healthcare facilities. Also available in static-conductive and static-dissipative, non-slip versions.

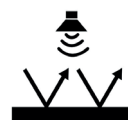


COMBINE DESIGN  
AND FUNCTIONALITY





Scratch and  
impact  
resistant



Acoustic  
comfort



Non-slip



Easy  
to clean

# RECEPTION & HALL

This is the most important place in a hotel, the one from which all the other environments branch out. It is a calling card that needs to be taken care of, as it is here that guests are welcomed. There must always be a front office area with a reception desk and a back office area reserved for staff.

The floor reflects the spirit and identity of the whole building and can highlight the brand identity through colour and design. As these are high-traffic areas, flooring solutions must be highly resistant and easy to clean and maintain.

Also suitable for offices and administrative areas.

## FEATURES

- Visual and acoustic comfort
- Customized design
- Resistant to heavy traffic
- Scratch and impact resistant
- Ease of installation and replacement
- Ease of cleaning and maintenance
- Thickness from 2 to 2.5 mm
- Fire reaction class Bfl-s1
- Commercial classification: 34 Very Heavy

## ACCESSORIES

Tactile paths for the visually impaired

LVT

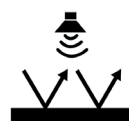
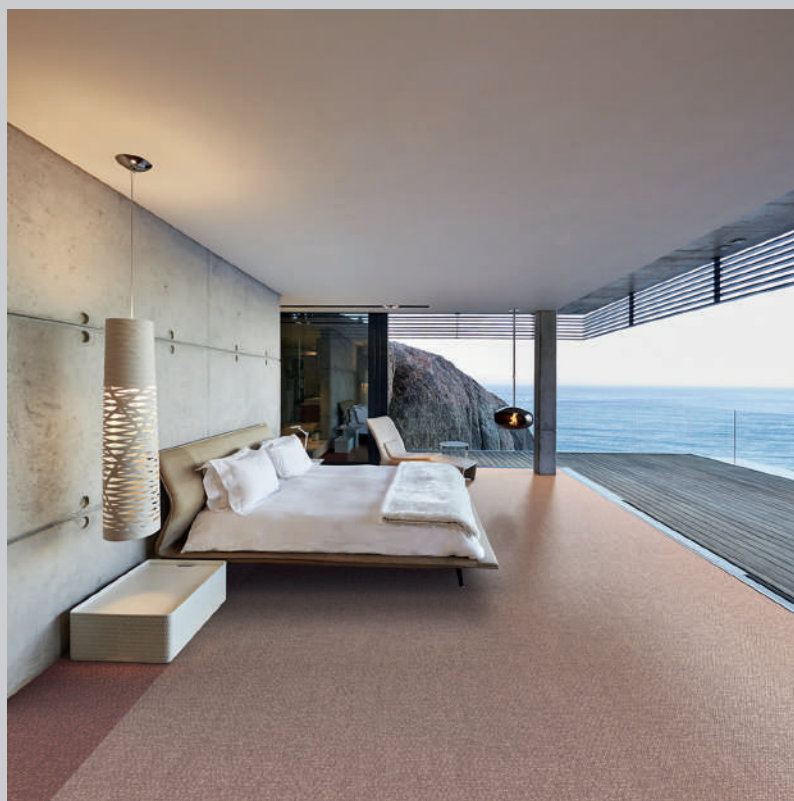
HETEROGENEOUS

WOOVEN VINYL

- > LOBBY
- > RECEPTION AND COMMON AREAS
- > CORRIDORS
- > STAIRS
- > RECEPTION AREAS
- > LOUNGES

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Acoustic  
comfort



Non-slip



Easy  
to clean

# ROOMS & SUITES

Whether for business or pleasure, travellers are always looking for a comfortable and relaxing experience. Facilities must be able to meet guests' expectations, whether they're in the luxury or standard segment.

Rooms, in particular, need to provide maximum comfort to leave an indelible mark on their memories.

Bedroom floors must ensure maximum hygiene and create a calm and welcoming atmosphere. They must also be quickly replaceable without affecting the guest's stay.

## FEATURES

- Exclusive design
- Barefoot comfort
- Noise reduction
- Excellent residual fingerprint resistance
- Easy to install, clean and maintain
- Variable thickness from 1.5 to 6 mm
- Fire resistance class Bfl-s1
- Commercial Classification: 34 Intense

LVT

HETEROGENEOUS

HOMOGENEOUS

WOOVEN VINYL

- > SUITES
- > DELUXE ROOMS
- > STANDARD ROOMS

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Waterproof  
surfaces



Thermal shock  
resistance



Non-slip



High chemical  
resistance



Eco-Friendly



Easy  
to clean

# BATHROOMS, WELLNESS

A basic requirement for bathrooms and toilets, or wellness environments, is high slip resistance, maximum hygiene and stain resistance.

The installation must be waterproof and the floors must provide an adequate seal to prevent slipping. The solutions proposed, specially developed for wet environments, offer a complete solution of integrated products such as wall coverings and coordinated accessories.

## FEATURES

- Non-slip
- Waterproof
- Barefoot comfort
- Waterproof solutions for shower areas
- Easy to clean thanks to a limited number of joints
- Medium thickness from 1.5 to 2.5 mm
- Fire resistance class Bfl-s1
- Commercial Classification: 34 Intense

## HETEROGENEOUS

## HOMOGENEOUS WELDED

## WOOVEN VINYL

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Hotel kitchen



Cafeteria - Restaurant



Waterproof  
surfaces



Thermal shock  
resistance



Non-slip



HACCP



High chemical  
resistance

# KITCHENS, BARS, RESTAURANTS

## HETEROGENEOUS

## HOMOGENEOUS WELDED

Canteens, restaurants, cafes and bars are subject to HACCP regulations, necessary in all those places where food is handled and administered.

Floors must have minimal joints, be impervious to grease, oil and water, more resistant to impact and abrasion and, of course, easy to clean and decontaminate.

The choice of floors for restaurants and bars is essential to reflect the style of the environment decided by the project.

As these are high traffic areas, the floors must also guarantee maximum resistance to wear and scratches caused by the movement of chairs and tables.

### FEATURES

- HACCP
- HACCP
- Non-slip
- Resistant to heavy traffic and footprint
- Scratch, impact and stain resistance
- Ease of cleaning and maintenance
- Customized design
- Ease of installation and replacement
- Variable thickness depending on collections
- Fire reaction class Bfl-s1
- Commercial classification: 34 Very Heavy

### ACCESSORIES

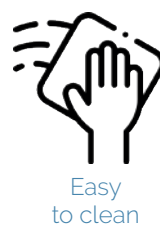
- Wall coverings
- Connecting fillets between floor and wall
- Tactile paths for the visually impaired

- > HOTEL KITCHEN
- > CANTEEN
- > RESTAURANT SELF-SERVICE
- > BAR, CAFETERIA
- > LOUNGE

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# GYMS AND FITNESS CLUBS

The choice of flooring depends on the activities offered. For example, a floor can support heavy machinery such as cardio equipment or absorb the impact of light weights, improving comfort and shock absorption in aerobics rooms.

## FEATURES

- Safety and comfort
- Shock absorption
- Resistance to heavy loads
- Easy to clean
- Variable thickness from 2 to 6 mm
- Fire reaction class Bfl-s1
- Commercial classification: 34 Very Heavy

**LVT**

**HETEROGENEOUS**

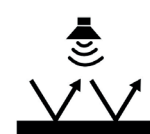
**HOMOGENEOUS**

> GYM  
> FITNESS AREA

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Acoustic  
comfort



Non-slip



Eco-Friendly



Easy  
to clean

# OFFICES & CONFERENCE

Management needs to be near the lobby, along with administration. The right floor can make all the difference to comfort and productivity. The floors, with their soft colours and linear designs, contribute to creating a calm and relaxing atmosphere.

Conference facilities, however, are characteristic of large hotels which thrive from conference business. The environment needs to meet expectations: toilets, rooms of various sizes, bar, cloakroom, etc.

The layout must be pleasant to live in, away from the office, and promote concentration and well-being. Floors must therefore be functional and resistant, as well as sound-absorbing and with good aesthetic appearance.

## FEATURES

- Noise reduction
- Antistatic protection when needed
- Resistant to residual footprint
- Easy installation and replacement
- Easy cleaning and minimal maintenance
- Wide range of colors and patterns
- Variable thickness, depending on the collections and their application
- Fire resistance class Bfl-s1
- Commercial Classification: 34 Intense

**LVT**

**HETEROGENEOUS**

**HOMOGENEOUS**

**WOOVEN VINYL**

- > ADMINISTRATIVE OFFICES
- > WORKSPACES
- > FRONT & BACK OFFICE
- > MEETING ROOMS
- > CONFERENCE ROOMS

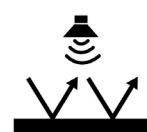
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Homogeneous solution on wall, column and floor



Acoustic  
comfort



Non-slip



Eco-Friendly



Easy  
to clean

# WALLCOVERINGS

Vinyl wallcoverings are available in a variety of forms: mainly as rolls, planks or tiles. The advantage of combining aesthetics and functionality is common to all solutions.

Highly customisable by combining colours, textures and patterns, they are ideal for updating the look of vertical interior surfaces or for new projects.

Flexible and easy to install. They help reduce repair and maintenance costs by ensuring a long service life.

Integrated solutions also for bathrooms and wet areas.

## FEATURES

- Impact and scratch resistant
- Noise reduction
- Fireproof
- Easy installation and replacement
- Easy cleaning and maintenance
- Wide range of colors and patterns
- Variable thickness
- Fire resistance class Bfl-s1
- Commercial Classification: 34 Intense

**LVT**

**HETEROGENEOUS**

**HOMOGENEOUS**

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Waterproof  
surfaces



High chemical  
resistance



Non-slip



High rolling  
resistance



Antistatic  
constraints



Easy  
to clean

# TECHNICAL ROOMS

## HOMOGENEOUS

These areas need non-slip floors (as wet areas where water or detergents need to be avoided), stain resistant and durable. They also need to have a high level of resistance due to frequent deep cleaning and maintenance.

### FEATURES

High rolling resistant surface  
Waterproof  
Resistant to stains and chemicals  
Limited number of joints and impermeable surface  
Easy cleaning and maintenance  
Variable thickness from 1.5 to 6 mm  
Fire resistance class Bfl-s1  
Commercial Classification: 34 Intense

In areas with sensitive electronic equipment, including computers and large servers, electrostatic discharge is not only a nuisance to people, but can also cause serious damage to equipment. By grounding, conductive and static dissipative solutions are able to dissipate electrostatic discharge and prevent permanent damage. Furthermore, the high wear resistance prevents damage from trolleys used to move equipment or supplies, while facilitating cleaning and maintenance operations.

### FEATURES

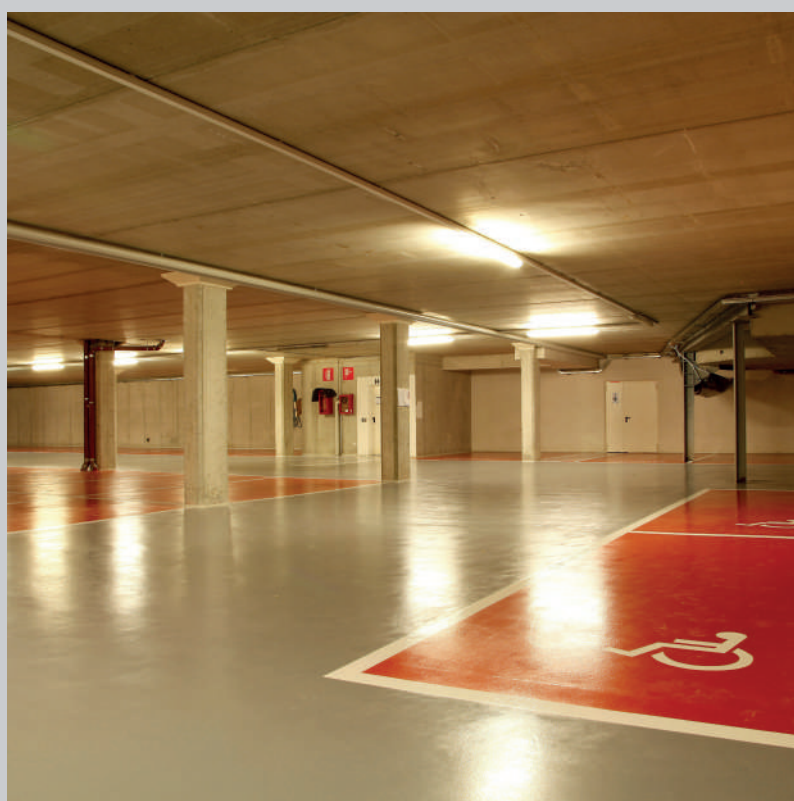
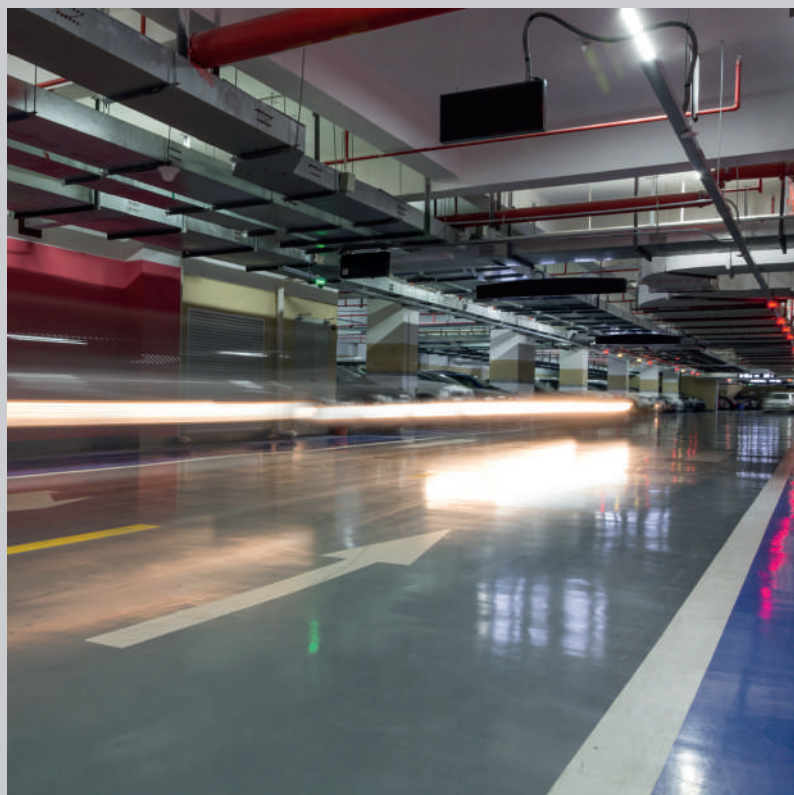
High resistance to abrasion  
Resistant to heavy loads  
Conductive and static dissipative properties, if needed  
Resistant to residual footprint  
Easy cleaning and low cost maintenance  
Variable thickness from 1.5 to 6 mm  
Fire resistance class Bfl-s1  
Commercial Classification: 34 Intense  
Classificazione commerciale: 34 Intenso

> LAUNDRY  
> SERVER ROOM  
> SURVEILLANCE ROOM  
> ARCHIVE ROOMS  
> DEPOSITS

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Hotel Gran Baita underground parking  
Selva di Val Gardena - (Italy)



Resistant  
to heavy load



Non slip



High chemical  
resistance

# PARKING AREAS

A parking space is not a must, but it is a worthy strong point for a building. Resin coatings are the most widely used and recommended for this type of surface as the resin itself has resistance, durability, and functionality. Multilayer epoxy or multilayer polyurethane systems can be used. OS8-OS9-OS10-OS11 criteria are satisfied. Colors, flooring, individual parking spaces, and signage can all be highly customized.

## FEATURES

- Homogenous, non-slip surface
- Resistant to chemicals, oils, fuels, de-icing salts, lubricants, acids and diluted bases
- Wear-resistant and durable
- Resistant to wheeled vehicle traffic
- Highly customisable
- Underground car park
- These solutions contribute to the building's Leed score

## ACCESSORIES

- Underground car park Horizontal and vertical signage-
- Tactile pathways for the visually impaired

**MULTI-LAYER  
EPOXY SYSTEM**

**POLIURETHANIC  
MULTI-LAYER**

**DRY POLISHING  
SYSTEM**

- > MULTI-STOREY CAR PARKS
- > UNDERGROUND PARKING
- > GARAGES
- > PARKING SPACES

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Light driveway



Outdoor tasting area - wine cellar



Draining



Frost  
Resistant



Non-slip



Eco-Friendly

# OUTDOOR AREAS

For the long lasting eco-friendly redevelopment of outdoor pedestrian or vehicular light areas,

Prima Drain Stone® is an outdoor flooring system totally permeable and environmentally friendly, complies to the hydrological cycle. It is essential to select certified materials that help to improve outdoor areas by ensuring drainage or rainwater filtering and avoiding the creation of new impermeable surfaces (such as asphalt and cement) and/or unstable ones (such as self-locking paving stones and loose gravel).

Composed of natural aggregates mainly from production waste, with different grain sizes, kinds and colors, blended with a special eco-friendly binder.

## FEATURES

- Permeable
- Sustainable
- Wide range of natural aggregates
- Customizable for inclusion
- UV resistant
- Head Island Effect
- Frost Resistant
- Short Installation time
- Easy cleaning and maintenance
- Respects the most important Minimum Ecological Criteria
- These solutions contribute to the building's Leed score

## ACCESSORIES

Tactile paths for the visually impaired

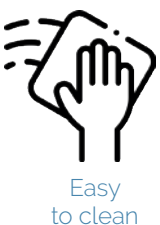
## PRIMA DRAIN STONE®

- > PEDESTRIAN PATHS GREEN AREAS
- > LOCAL ROADS
- > PARKING SPACES
- > OUTDOOR RECEPTION AREAS
- > LANDSCAPE DESIGN
- > CYCLE PATHS

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# OUTDOOR AREAS

## PATIO ECODECKING®

Eco-sustainable composite decking board designed to remain unchanged over time without the need for painting, oiling or any other intervention, made from a mixture of ecological resins and vegetable fibres (bamboo).

It is a plank flooring for laying on magatello, with retractable clips without visible screws. The plank has a cavity with a round section. It is very light, resistant to loads, durable and strong. It has excellent resistance to temperature changes: it can withstand temperature variations between -40° and +60°.

It does not need to be painted/oiled or sanded. It can be cleaned with a brush or with a high pressure washer. It is mass coloured, so if it is scratched or damaged, a light sanding will remove all traces of damage.

### FEATURES

- Homogeneous and non-slip surface
- Eco-sustainable
- Load resistant
- High color stability and UV resistant
- High resistance to atmospheric agents
- High resistance to thermal shock
- Withstands salt, sand and wear over time
- Pool chlorine resistant
- No maintenance
- Grooved Pattern
- To the eye and to the touch natural effect
- Also suitable for vertical surfaces

- > DEHORS
- > TERRACES
- > GARDENS
- > POOL AREAS

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# CASE HISTORY

Our industrial know-how and expertise in this field, our partnerships as well as recognized qualities over the years, have allowed us to become a major player in this sector.

The best calling card is the flooring we have realised. In Italy, in Europe and, in the rest of the world.



SOME OF  
OUR CUSTOMERS

SPA Changing Room



Open Bar



Student Hotel





# CONTACTS

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## Switzerland

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OS 6 Class IV  
OS 26 Class IV  
OG 1 Class I  
OG 3 Class II



# PARTNERS

