

HOSPITALITY



HOSPITALITY
VINYL FLOORING

Prima
PAVIMENTI SPECIALI



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WHERE

HOTEL CHAINS
HOTEL SPA & THERMAL RESORTS
MULTI-BUILDING HOTELS, MOTELS, B&B
TOURIST HOTEL RESIDENCES
STUDENT HOUSING, HOSTELS,
RESIDENCES, SENIOR LIVING
HOLIDAY VILLAGES
BEAUTY FARMS
CAMPINGS

BENEFITS

DURABLE SURFACES
LOW THICKNESS
NON-SLIP SURFACES
FAST INSTALLATION
SOUND ABSORPTION
CERTIFIED SOLUTIONS
SAFE AND SANITIZABLE SOLUTIONS
ECO-SUSTAINABLE SOLUTIONS
DESIGN AND CUSTOMIZATION



DESIGN STAGE

The design and selection of a resin coating for an accommodation facility must meet several requirements. Floors need to be thin, light, self-leveling, mouldable, waterproof, comfortable to the touch, sound absorbing, hygienic, slip resistant, recyclable and durable; here are some of the characteristics that will guide you in choosing a resilient floor covering for installation in the hospitality environments.

Our structured approach is based on over 40 years of experience in the flooring sector – certified sustainable solutions and the know-how of listening to our customers to always provide the right answer to every need.

HOSPITALITY

ACQUIRED **KNOW-HOW** IS EXPRESSED
IN THE **EFFECTIVENESS**
OF THE PROPOSED **SOLUTIONS**

SAFE AND LASTING CHOICES

FEATURES AND DETAILS

Durability: durable floors, resistant to traffic and heavy loads. Resistant to residual footprint. The best compromise between resistance, ease of movement and acoustic comfort.

EASY MAINTENANCE

Scratch and impact resistant. Very easy maintenance thanks to stain-resistant treatments: floors can be cleaned with neutral, environmentally friendly products.

SAFETY

Floors designed to prevent accidents, non-slip, tactile paths for the visually impaired.

GUARANTEES

We are structured to be with the customer every step of the way, from design to delivery, to provide targeted solutions to meet project requirements.

LIFESPAN

The life expectancy of a surface finish is determined by a combination of mechanical, chemical, thermal shock, and wear stress. These stresses are typical and different for each environment. Durable flooring refers to flooring that lasts for a long time without deterioration or loss of performance.

ACOUSTIC COMFORT

Integrated solutions to help reduce walking noise.

DESIGN

A wide range of finishes and color options for floor and wall coverings. Specific solutions for every environment, with customization options. Elegant finishes, modern and contemporary.

SHORT INSTALLATION TIME

Very fast installation time, application on existing floors with considerable time and cost savings.

EXPERIENCE

For over 40 years we have been dealing with the flooring of reference companies in every sector.

SUSTAINABILITY

Our solutions apply the highest health and wellness standards, made from recycled and recyclable materials.

LEED Prima Pavimenti solutions includes a LEED® information statement detailing how it can contribute to the building's LEED credits.

QUALITY IS VISIBLE
AND 100% CERTIFIED



HOSPITALITY

SOLUTIONS ACCOMMODATION FACILITY AREAS

LOBBY & RECEPTION
MANAGEMENT AND OFFICES
COMMON AREAS FOR GUESTS
BACKOFFICE AREAS FOR STAFF
CORRIDORS, STAIRS, FLOORS
ROOMS
BATHROOMS
STORAGE AREAS
TECHNICAL ROOMS
KITCHEN
LOUNGE AREA, CAFETERIA
RESTAURANT
CONFERENCE
CAR PARK
OUTDOOR

COMBINE DESIGN
AND FUNCTIONALITY

REFURBISHMENT WITHOUT TOTAL DEMOLITION

When renovating accommodation floors, the aim is to optimise customer comfort. Whether it is the renovation of worn surfaces with the application of a new coating on top of the existing one (as tiles) or from scratch, aspects such as the cost of the intervention, the quality of the solution and the ease of installation are optimised. Thanks to this, floors can be laid in crowded environments without total interruption of activity.

WOOVEN

Dickson® woven floors are made from innovative fibers and technologies, combine vinyl resistance with the aesthetic benefits of natural fibers. They are durable, comfortable, stylish, and easy to lay. Unique properties, comfort, resistance and design. Wooven vinyl flooring more resistant to stain and easier to clean..



LVT LUXURY VINYL TILE

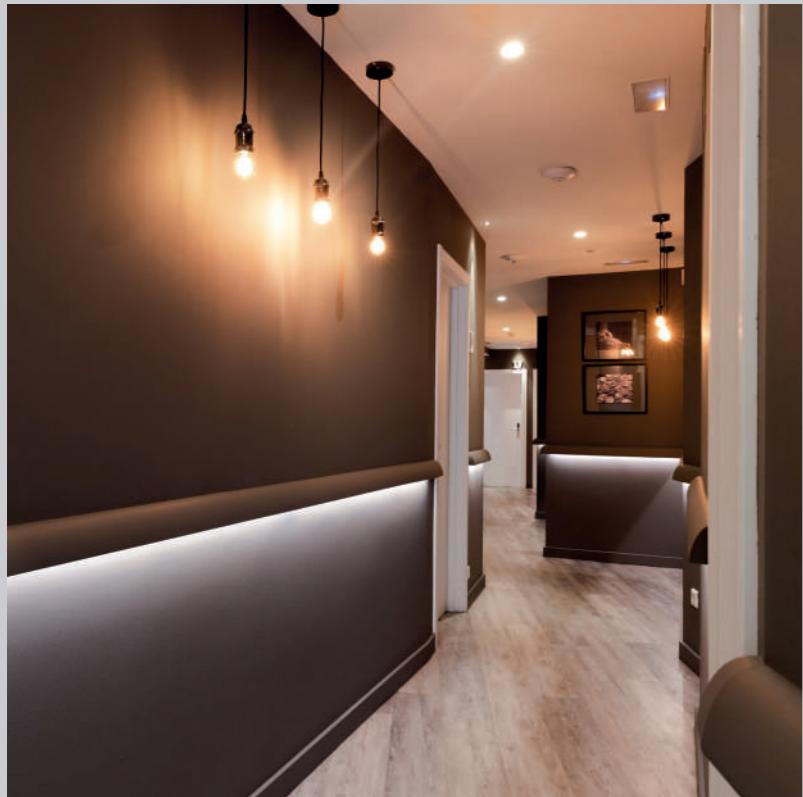
Produced in both tile and plank formats across a range of patterns, colors, and styles, they offer endless layout possibilities thanks to their modular format. Luxury Vinyl Tiles come in several installation options: glue-down for heavy traffic, loose-lay for quick renovation, and click system for floating installation. Surface treatment guarantees protection for easy maintenance and extra resistance to scuffs, scratches, and stains.

HETEROGENEOUS VINYL

Heterogeneous vinyl flooring is composed of several layers, including a printed sheet for limitless design possibilities. Available in tiles and rolls, they offer ideal solutions for heavy traffic environments such as accommodation facilities. The top layer of the heterogeneous floor coverings is covered with a special surface treatment that maintains their appearance over time and ensures maximum durability and ease of maintenance. Also available in anti-slip and acoustic versions.

HOMOGENEOUS VINYL

Composed of a single compact layer of vinyl, homogeneous vinyl floors are glued to the sub-floor and welded for optimal durability and hygiene. They are an efficient and long-lasting solution for heavy and very heavy traffic areas (non-driveways), and due to their high resistance and ease of cleaning, they are suitable for use inside healthcare facilities. Also available in static-conductive and static-dissipative, non-slip versions.



RECEPTION & HALL



Scratch and
impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean

This is the most important place in a hotel, the one from which all the other environments branch out. It is a calling card that needs to be taken care of, as it is here that guests are welcomed. There must always be a front office area with a reception desk and a back office area reserved for staff.

The floor reflects the spirit and identity of the whole building and can highlight the brand identity through colour and design. As these are high-traffic areas, flooring solutions must be highly resistant and easy to clean and maintain.

Also suitable for offices and administrative areas.

FEATURES

Visual and acoustic comfort
Customized design
Resistant to heavy traffic
Scratch and impact resistant
Ease of installation and replacement
Ease of cleaning and maintenance
Thickness from 2 to 2.5 mm
Fire reaction class Bfl-s1
Commercial classification: 34 Very Heavy

ACCESSORIES

Tactile paths for the visually impaired

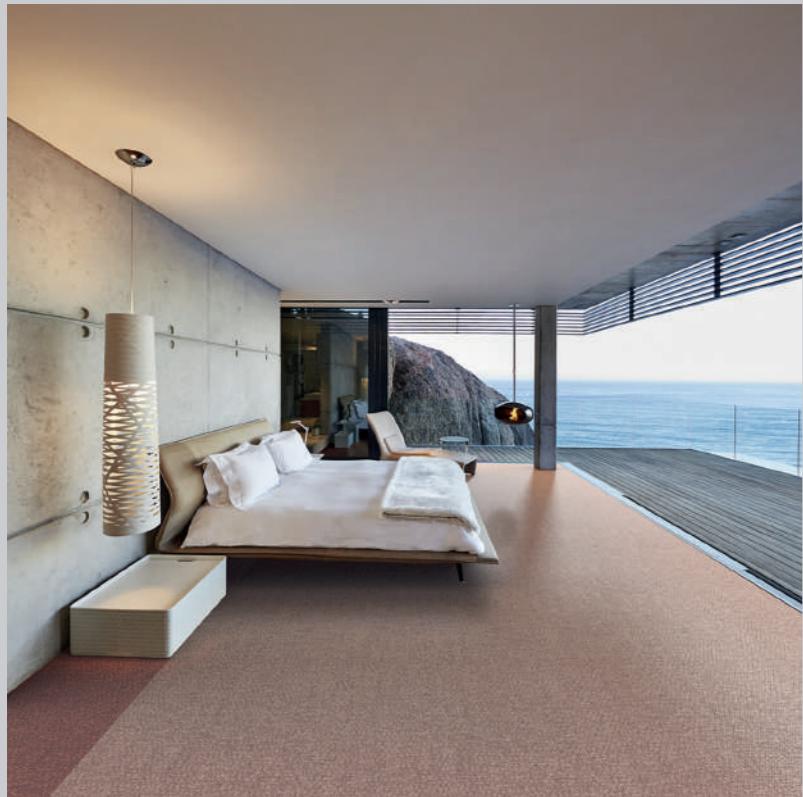
LVT

HETEROGENEOUS
WOOVEN VINYL

> LOBBY
> RECEPTION AND COMMON AREAS
> CORRIDORS
> STAIRS
> RECEPTION AREAS
> LOUNGES

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ROOMS & SUITES



Acoustic
comfort



Non-slip



Easy
to clean

Whether for business or pleasure, travellers are always looking for a comfortable and relaxing experience. Facilities must be able to meet guests' expectations, whether they're in the luxury or standard segment.

Rooms, in particular, need to provide maximum comfort to leave an indelible mark on their memories.

Bedroom floors must ensure maximum hygiene and create a calm and welcoming atmosphere. They must also be quickly replaceable without affecting the guest's stay.

FEATURES

Exclusive design
Barefoot comfort
Noise reduction
Excellent residual fingerprint resistance
Easy to install, clean and maintain
Variable thickness from 1.5 to 6 mm
Fire resistance class Bfl-s1
Commercial Classification: 34 Intense

LVT

HETEROGENEOUS

HOMOGENEOUS

WOOVEN VINYL

> SUITES
> DELUXE ROOMS
> STANDARD ROOMS

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BATHROOMS, WELLNESS



Waterproof surfaces



Thermal shock resistance



Non-slip



High chemical resistance



Eco-Friendly



Easy to clean

A basic requirement for bathrooms and toilets, or wellness environments, is high slip resistance, maximum hygiene and stain resistance.

The installation must be waterproof and the floors must provide an adequate seal to prevent slipping. The solutions proposed, specially developed for wet environments, offer a complete solution of integrated products such as wall coverings and coordinated accessories.

FEATURES

Non-slip
Waterproof
Barefoot comfort
Waterproof solutions for shower areas
Easy to clean thanks to a limited number of joints
Medium thickness from 1.5 to 2.5 mm
Fire resistance class Bfl-s1
Commercial Classification: 34 Intense

**HETEROGENEOUS
HOMOGENEOUS
WELDED
WOOVEN VINYL**

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Hotel kitchen



Cafeteria - Restaurant

KITCHENS, BARS, RESTAURANTS



Waterproof surfaces



Thermal shock resistance



Non-slip



HACCP



High chemical resistance

Canteens, restaurants, cafes and bars are subject to HACCP regulations, necessary in all those places where food is handled and administered.

Floors must have minimal joints, be impervious to grease, oil and water, more resistant to impact and abrasion and, of course, easy to clean and decontaminate.

The choice of floors for restaurants and bars is essential to reflect the style of the environment decided by the project.

As these are high traffic areas, the floors must also guarantee maximum resistance to wear and scratches caused by the movement of chairs and tables.

FEATURES

HACCP

HACCP

Non-slip

Resistant to heavy traffic and footprint

Scratch, impact and stain resistance

Ease of cleaning and maintenance

Customized design

Ease of installation and replacement

Variable thickness depending on collections

Fire reaction class Bfl-s1

Commercial classification: 34 Very Heavy

ACCESSORIES

Wall coverings

Connecting fillets between floor and wall

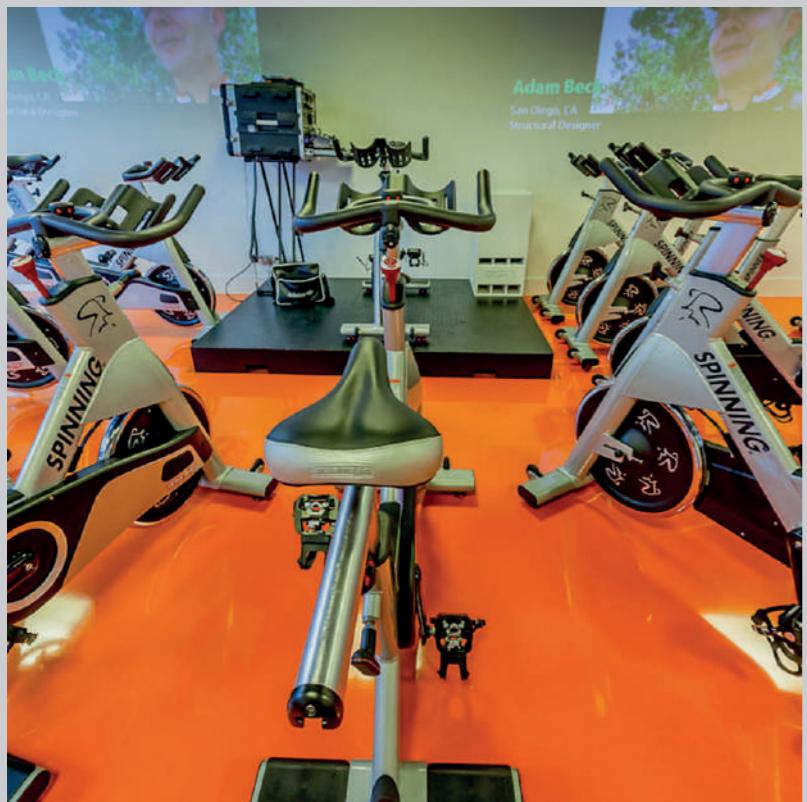
Tactile paths for the visually impaired

HETEROGENEOUS HOMOGENEOUS WELDED

- > HOTEL KITCHEN
- > CANTEEN
- > RESTAURANT SELF-SERVICE
- > BAR, CAFETERIA
- > LOUNGE

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GYMS AND FITNESS CLUBS



Resistant
to heavy load



Non slip



Eco-Friendly



Easy
to clean

The choice of flooring depends on the activities offered. For example, a floor can support heavy machinery such as cardio equipment or absorb the impact of light weights, improving comfort and shock absorption in aerobics rooms.

FEATURES

Safety and comfort
Shock absorption
Resistance to heavy loads
Easy to clean
Variable thickness from 2 to 6 mm
Fire reaction class Bfl-s1
Commercial classification: 34 Very Heavy

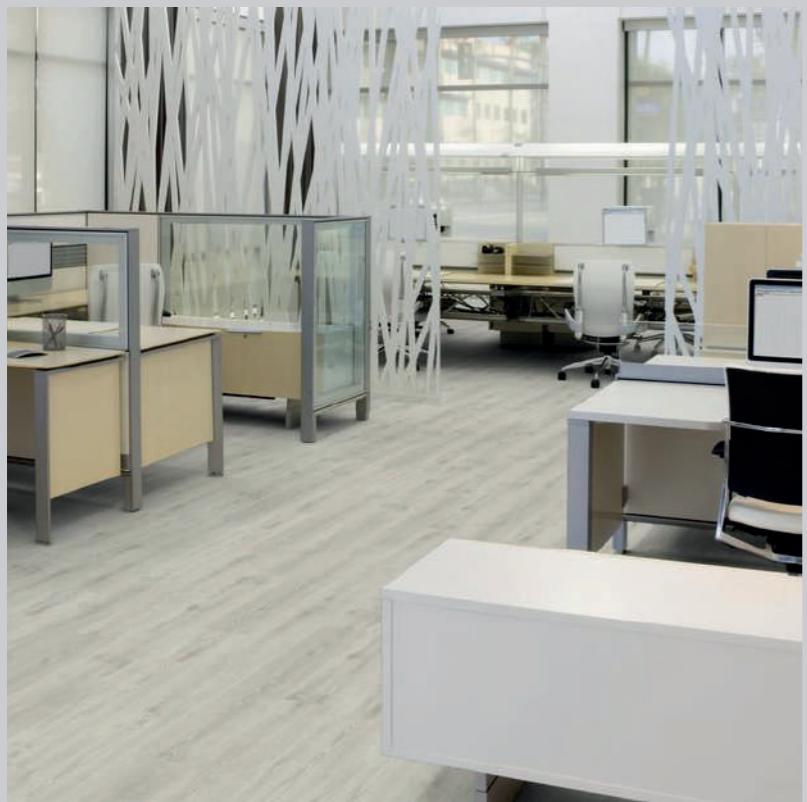
LVT

HETEROGENEOUS
HOMOGENEOUS

> GYM
> FITNESS AREA

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Acoustic
comfort



Non-slip



Eco-Friendly



Easy
to clean

OFFICES & CONFERENCE

Management needs to be near the lobby, along with administration. The right floor can make all the difference to comfort and productivity. The floors, with their soft colours and linear designs, contribute to creating a calm and relaxing atmosphere.

Conference facilities, however, are characteristic of large hotels which thrive from conference business. The environment needs to meet expectations: toilets, rooms of various sizes, bar, cloakroom, etc.

The layout must be pleasant to live in, away from the office, and promote concentration and well-being. Floors must therefore be functional and resistant, as well as sound-absorbing and with good aesthetic appearance.

FEATURES

- Noise reduction
- Antistatic protection when needed
- Resistant to residual footprint
- Easy installation and replacement
- Easy cleaning and minimal maintenance
- Wide range of colors and patterns
- Variable thickness, depending on the collections and their application
- Fire resistance class Bfl-s1
- Commercial Classification: 34 Intense

LVT

HETEROGENEOUS

HOMOGENEOUS

WOOVEN VINYL

> ADMINISTRATIVE OFFICES
> WORKSPACES
> FRONT & BACK OFFICE
> MEETING ROOMS
> CONFERENCE ROOMS

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Homogeneous solution on wall, column and floor

WALLCOVERINGS



Acoustic
comfort



Non-slip



Eco-Friendly



Easy
to clean

Vinyl wallcoverings are available in a variety of forms: mainly as rolls, planks or tiles. The advantage of combining aesthetics and functionality is common to all solutions.

Highly customisable by combining colours, textures and patterns, they are ideal for updating the look of vertical interior surfaces or for new projects. Flexible and easy to install. They help reduce repair and maintenance costs by ensuring a long service life.

Integrated solutions also for bathrooms and wet areas.

FEATURES

- Impact and scratch resistant
- Noise reduction
- Fireproof
- Easy installation and replacement
- Easy cleaning and maintenance
- Wide range of colors and patterns
- Variable thickness
- Fire resistance class Bfl-s1
- Commercial Classification: 34 Intense

LVT

HETEROGENEOUS
HOMOGENEOUS

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TECHNICAL ROOMS



Waterproof surfaces



High chemical resistance



Non-slip



High rolling resistance



Antistatic constraints



Easy to clean

These areas need non-slip floors (as wet areas where water or detergents need to be avoided), stain resistant and durable. They also need to have a high level of resistance due to frequent deep cleaning and maintenance.

FEATURES

High rolling resistant surface
Waterproof
Resistant to stains and chemicals
Limited number of joints and impermeable surface
Easy cleaning and maintenance
Variable thickness from 1.5 to 6 mm
Fire resistance class Bfl-s1
Commercial Classification: 34 Intense

In areas with sensitive electronic equipment, including computers and large servers, electrostatic discharge is not only a nuisance to people, but can also cause serious damage to equipment. By grounding, conductive and static dissipative solutions are able to dissipate electrostatic discharge and prevent permanent damage. Furthermore, the high wear resistance prevents damage from trolleys used to move equipment or supplies, while facilitating cleaning and maintenance operations.

FEATURES

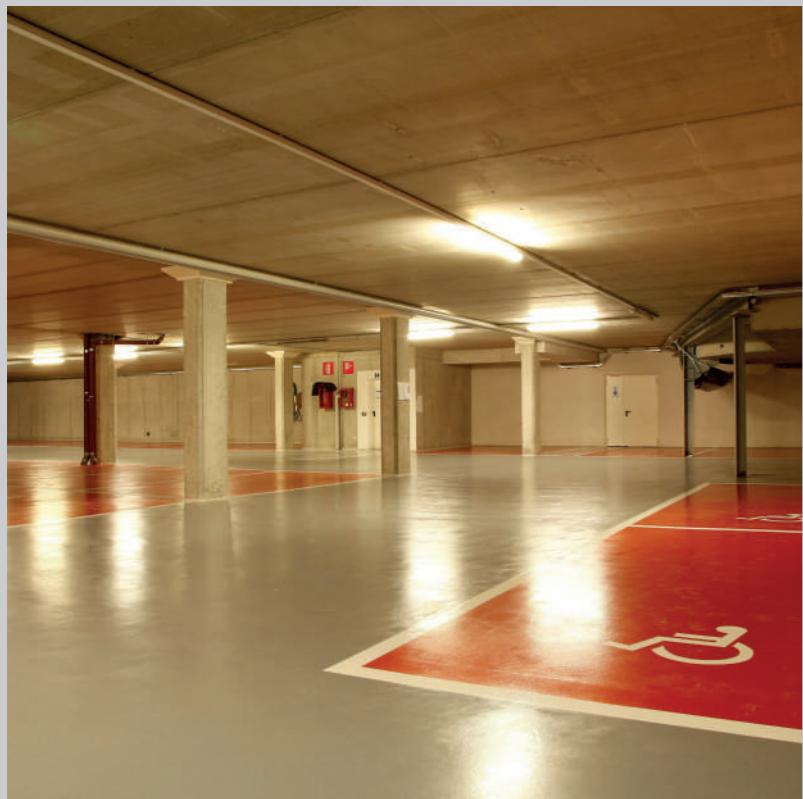
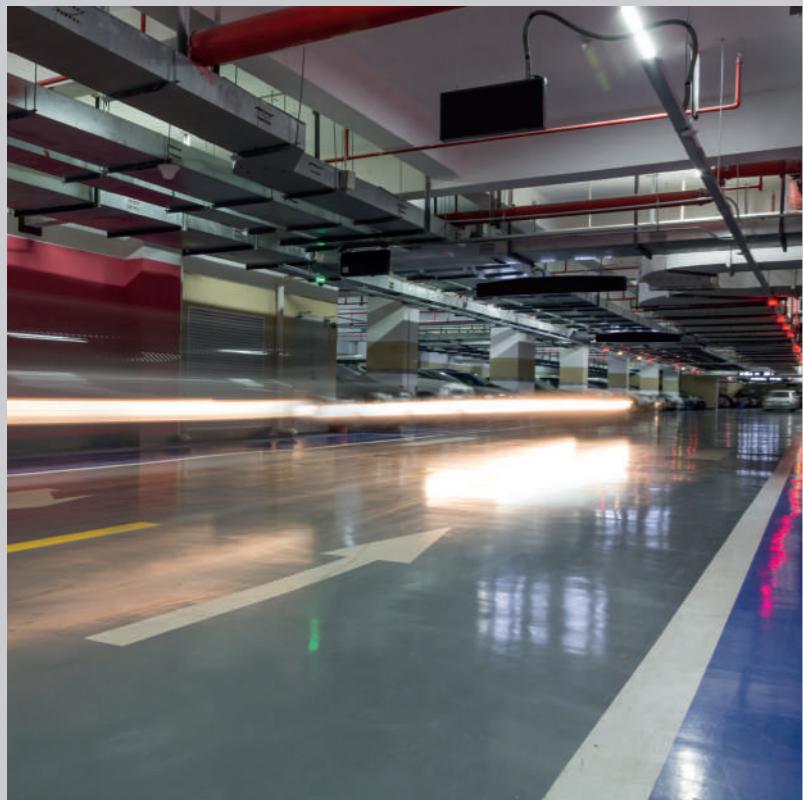
High resistance to abrasion
Resistant to heavy loads
Conductive and static dissipative properties, if needed
Resistant to residual footprint
Easy cleaning and low cost maintenance
Variable thickness from 1.5 to 6 mm
Fire resistance class Bfl-s1
Commercial Classification: 34 Intense
Classificazione commerciale: 34 Intenso

HOMOGENEOUS

> LAUNDRY
> SERVER ROOM
> SURVEILLANCE ROOM
> ARCHIVE ROOMS
> DEPOSITS

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Hotel Gran Baita underground parking
Selva di Val Gardena - (Italy)



PARKING AREAS

A parking space is not a must, but it is a worthy strong point for a building. Resin coatings are the most widely used and recommended for this type of surface as the resin itself has resistance, durability, and functionality. Multilayer epoxy or multilayer polyurethane systems can be used. OS8-OS9-OS10-OS11 criteria are satisfied. Colors, flooring, individual parking spaces, and signage can all be highly customized.

FEATURES

Homogenous, non-slip surface
Resistant to chemicals, oils, fuels, de-icing salts, lubricants, acids and diluted bases
Wear-resistant and durable
Resistant to wheeled vehicle traffic
Highly customisable
Underground car park
These solutions contribute to the building's Leed score

ACCESSORIES

Underground car park Horizontal and vertical signage-
Tactile pathways for the visually impaired

**MULTI-LAYER
EPOXY SYSTEM**

**POLIURETHANIC
MULTI-LAYER**

**DRY POLISHING
SYSTEM**

> MULTI-STOREY CAR PARKS
> UNDERGROUND PARKING
 > GARAGES
 > PARKING SPACES

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Light driveway



Outdoor tasting area - wine cellar



Draining



Frost
Resistant



Non-slip



Eco-Friendly

OUTDOOR AREAS

For the long lasting eco-friendly redevelopment of outdoor pedestrian or vehicular light areas.

Prima Drain Stone® is an outdoor flooring system totally permeable and environmentally friendly, complies to the hydrological cycle. It is essential to select certified materials that help to improve outdoor areas by ensuring drainage or rainwater filtering and avoiding the creation of new impermeable surfaces (such as asphalt and cement) and/or unstable ones (such as self-locking paving stones and loose gravel).

Composed of natural aggregates mainly from production waste, with different grain sizes, kinds and colors, blended with a special eco-friendly binder.

FEATURES

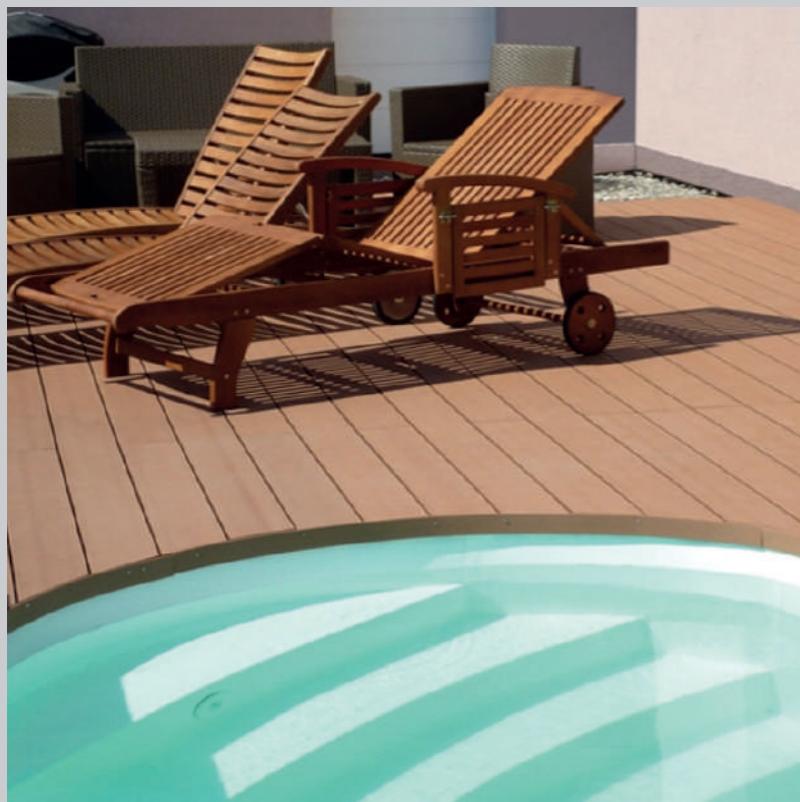
Permeable
Sustainable
Wide range of natural aggregates
Customizable for inclusion
UV resistant
Head Island Effect
Frost Resistant
Short Installation time
Easy cleaning and maintenance
Respects the most important Minimum Ecological Criteria
These solutions contribute to the building's Leed score

ACCESSORIES

Tactile paths for the visually impaired

PRIMA DRAIN STONE®

- PEDESTRIAN PATHS GREEN AREAS
- LOCAL ROADS
- PARKING SPACES
- OUTDOOR RECEPTION AREAS
- LANDSCAPE DESIGN
- CYCLE PATHS



Resistant
to heavy load



Non-slip



Thermal shock
resistance



UV resistant



Eco-Friendly



Easy
to clean

OUTDOOR AREAS

Eco-sustainable composite decking board designed to remain unchanged over time without the need for painting, oiling or any other intervention, made from a mixture of ecological resins and vegetable fibres (bamboo).

It is a plank flooring for laying on magatello, with retractable clips without visible screws. The plank has a cavity with a round section. It is very light, resistant to loads, durable and strong. It has excellent resistance to temperature changes: it can withstand temperature variations between -40° and +60°.

It does not need to be painted/oiled or sanded. It can be cleaned with a brush or with a high pressure washer. It is mass coloured, so if it is scratched or damaged, a light sanding will remove all traces of damage.

FEATURES

- Homogeneous and non-slip surface
- Eco-sustainable
- Load resistant
- High color stability and UV resistant
- High resistance to atmospheric agents
- High resistance to thermal shock
- Withstands salt, sand and wear over time
- Pool chlorine resistant
- No maintenance
- Grooved Pattern
- To the eye and to the touch natural effect
- Also suitable for vertical surfaces

PATIO ECODECKING®

> DEHORS
> TERRACES
> GARDENS
> POOL AREAS

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CASE HISTORY

Our industrial know-how and expertise in this field, our partnerships as well as recognized qualities over the years, have allowed us to become a major player in this sector.

The best calling card is the flooring we have realised. In Italy, in Europe and, in the rest of the world.

SOME OF
OUR CUSTOMERS



SPA Changing Room



Open Bar



Student Hotel



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