



Project: Nike European HQ - Hilversum (NL)

Prima
PAVIMENTI SPECIALI

WHERE

HEADQUARTERS
PUBLIC OFFICES
CORPORATE OFFICES
COWORKING AREAS
REPRESENTATIVE OFFICES
OPEN OFFICES



BENEFITS

DURABLE CONTINUOUS SURFACES
NON-SLIP SURFACES
SOUND ABSORPTION
ANTISTATIC PROTECTION
CERTIFIED SOLUTIONS
SAFE AND SANITIZABLE
ECO-SUSTAINABLE
DESIGN AND CUSTOMIZATION

DESIGN STAGE

The requirements imposed on a flooring system depend on the purpose of the building and its areas, such as reception, common spaces, offices, data centres, stairs or technical rooms.

Our approach consists in supporting professionals throughout all decision-making phases, from planning to construction, informing about a wide range of possibilities and identifying technical solutions which are most suitable for project requirements.

This way allows realizing the most performing floorings for each environment, whether new construction, renovation or modernisation.

HEADQUARTERS

ACQUIRED **KNOW-HOW** IS EXPRESSED
IN THE **EFFECTIVENESS**
OF THE PROPOSED **SOLUTIONS**

SAFE AND LASTING CHOICES

FUNCTIONALITY AND DETAILS

Jointless surfaces, resistant to intense pedestrian traffic. In addition to aesthetics and customisation, key features include waterproofing, sound absorption and foot traffic resistance, abrasion and trolley resistance, dust resistance.

EASY MAINTENANCE

With continuous surfaces and resin coatings, maintenance is minimal and cleaning is easier, saving time and money. We suggest professional cleaners for cleaning resin coatings (as PrimaFloor Cleaner®), which help to prolong the life of the floor.

SAFETY

Floors designed to prevent accidents, non-slip, tactile paths for the visually impaired.

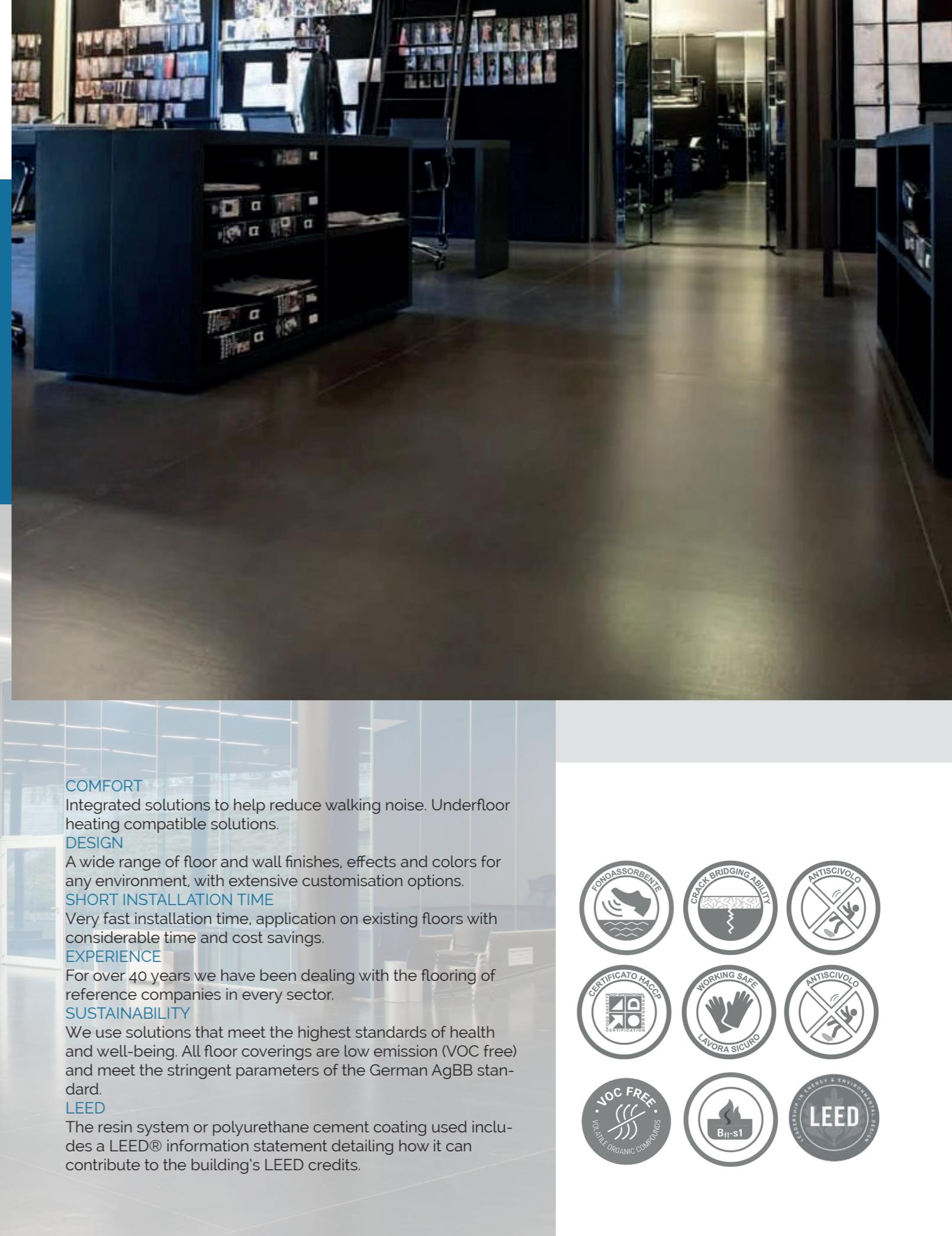
GUARANTEES

We are structured to be with the customer every step of the way, from design to delivery, to provide targeted solutions to meet project requirements.

DURABILITY

High levels of UV resistance and color stability for a long service life and low maintenance costs. Long-lasting coatings that resist deterioration and loss of performance.

**QUALITY IS VISIBLE
AND 100% CERTIFIED**



HEADQUARTERS



SOLUTIONS WORKPLACE AREAS

RECEPTION AREA
EXECUTIVE OFFICES
STANDARD OFFICES
OPEN OFFICES
COWORKING AREA
MEETING AREA
CONFERENCE ROOM
BOARDROOM
CORRIDORS, STAIRS
CANTEEN
TOILETS
TECHNICAL ROOMS
MULTI-STOREY CAR PARK
OUTDOOR

COMBINE DESIGN
AND FUNCTIONALITY

REFURBISHMENT WITHOUT TOTAL DEMOLITION

In building refurbishment operations, we are at the service of real estate and direct customers who intend to start redevelopment or functional conversion of offices and public environments.

About flooring, we work with designers, technical management and the customer to enhance and reuse the building's heritage, proposing sustainable and customised solutions that ensure maximum performance and functionality.

Office floors must be durable, withstand wear and tear while maintaining their performance, provide excellent sound insulation and make a fundamental aesthetic contribution that, together with the furnishings, is one of the defining elements of the environment.



MULTI-LAYER EPOXY SYSTEM

Multi-layer epoxy coatings provide surfaces with sufficient thickness to mitigate the imperfections of the original floor and offer excellent resistance to mechanical and chemical loads. Several layers of resin are applied. Quarz sanding of each layer to ensure perfect adhesion between layers, maintaining anti-slip characteristics and improving mechanical strength. They can also be self-levelling.

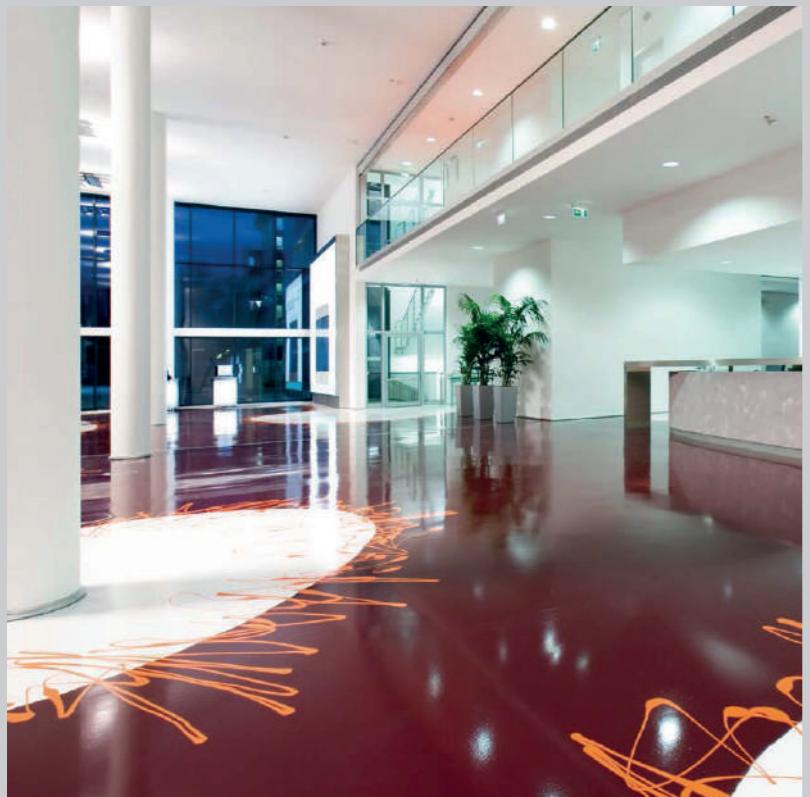
SELF-LEVELLING SOUND ABSORBING

Systems based on decorative aliphatic self-leveling polyurethane resins combine design with noise reduction. These are continuous, smooth-finish elastic flooring that reduces footfall noise by up to 20 decibels while offering numerous sustainability benefits: low material consumption, excellent expected service life and lower maintenance costs.

DECORATIVE SYSTEM

Self-levelling cementitious mortars and pastes are cementitious-based coatings featured with a more textured and natural effect. They consist of special ultra-fast setting hydraulic binders to realize flooring and architectural elements, in thicknesses between 5 and 40 mm. They can be dry sanded, to obtain decorative floor coverings with matt or glossy finish, with natural effect, trowelled, cloudy, Venetian Terrazzo type.

HEADQUARTERS



Scratch
and impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean



UV
resistant

HALL & RECEPTION, CORRIDORS

An innovative and specific proposal, where tones, linearity and outcome become vital material for the contemporary interior design, with an additional advantage: maximum reliability under all conditions. This is possible thanks to high-performance characteristics of mechanical and abrasion resistance realizing continuous and uninterrupted surfaces.

The reception and common areas must always be clean and welcoming to immediately communicate the identity of the entire structure.

Busy corridors in work environments require strong, durable floors that can withstand heavy traffic. Because of the proximity of private workspaces, floors can be chosen that are specifically designed to reduce noise.

As these are high-traffic areas, flooring solutions must be highly resistant and easy to clean and maintain.

FEATURES

Continuous surfaces
Resistant to heavy traffic
Scratch and impact resistant
Non-slip
Sound absorption
Ease of cleaning and maintenance
Customized design
Variable thickness
VOC free
Fire reaction class Bfl-s1

ACCESSORIES

Tactile paths for the visually impaired
Horizontal & vertical signage

**EPOXY
MULTI-LAYER
SYSTEM**

**SELF-LEVELLING
SOUND-ABSORBING**

**DECORATIVE
SYSTEMS**

> LOBBY
> RECEPTION AND COMMON AREAS
> CORRIDORS
> STAIRS
> WAITING ROOMS

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EXECUTIVE OFFICES



Scratch
and impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean



UV
resistant

These environments require excellent soundproofing, which reduces the noise transmission effect a heavy transit of people take place.

FEATURES

Continuous surfaces
Resistant to heavy traffic
Scratch and impact resistant
Non-slip
Sound absorption
Ease of cleaning and maintenance
Customized design
Variable thickness
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ACCESSORIES

Tactile paths for the visually impaired
Horizontal & vertical signage

**EPOXY
MULTI-LAYER
SYSTEM**

**SELF-LEVELLING
SOUND-ABSORBING**

**DECORATIVE
SYSTEMS**

HEADQUARTERS

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Scratch
and impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean



UV
resistant

OPEN SPACE OFFICES

In the workplace it is essential to have interiors that can promote people's health and well-being. An open and innovative work environment offers an ecosystem of interconnected zones and settings, giving staff the ability to freely choose where and how to work. Customizable design where paths, colors, lines can be integrated effectively to indicate the purpose of each area and allow employees to easily find their way around the office.

These environments require excellent soundproofing, which reduces the noise transmission effect a heavy transit of people take place.

FEATURES

Continuous surfaces
Resistant to heavy traffic
Scratch and impact resistant
Non-slip
Sound absorption
Ease of cleaning and maintenance
Customized design
Variable thickness
VOC free
Fire reaction class Bfl-s1

ACCESSORIES

Tactile paths for the visually impaired
Horizontal & vertical signage

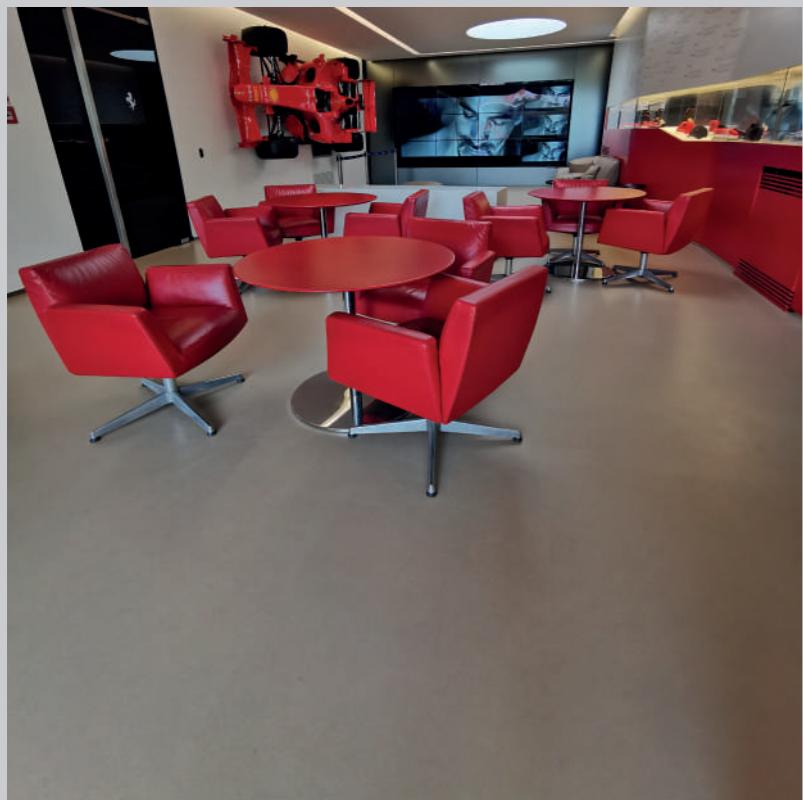
**EPOXY
MULTI-LAYER
SYSTEM**

**SELF-LEVELLING
SOUND-ABSORBING**

**DECORATIVE
SYSTEMS**

HEADQUARTERS

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Project: meeting room Ferrari - Maranello (MO)- Italy



Scratch
and impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean



UV
resistant

MEETING & CONFERENCE

Flexible and innovative workspaces for events, meetings and gatherings. Environments for live events or equipped rooms for virtual meetings. Company boardrooms. Besides sound-absorbing, resistance and durability, everything is highly customizable by the use of colour and company logos.

Within the office, it is important to create a collaborative atmosphere that encourages concentration and cooperation between colleagues, and for the floor you can choose solutions with brighter or softer colours, with maximum customisation.

Systems based on self-leveling polyurethane resin for better comfort and sound absorption can be equipped with a flexible and elastic rubber granule carpet.

FEATURES

Continuous and jointless flooring
High usage comfort
Reduction of vertical sound transmission
High impact force reduction capability
UV resistant
Elastic, soft and comfortable
Wide range of colors
Attractive aesthetic appearance, smooth surface
Easy to clean and maintain
Fire reaction class Bfl-s1
VOC free

ACCESSORIES

Tactile paths for the visually impaired

SELF-LEVELLING SOUND-ABSORBING

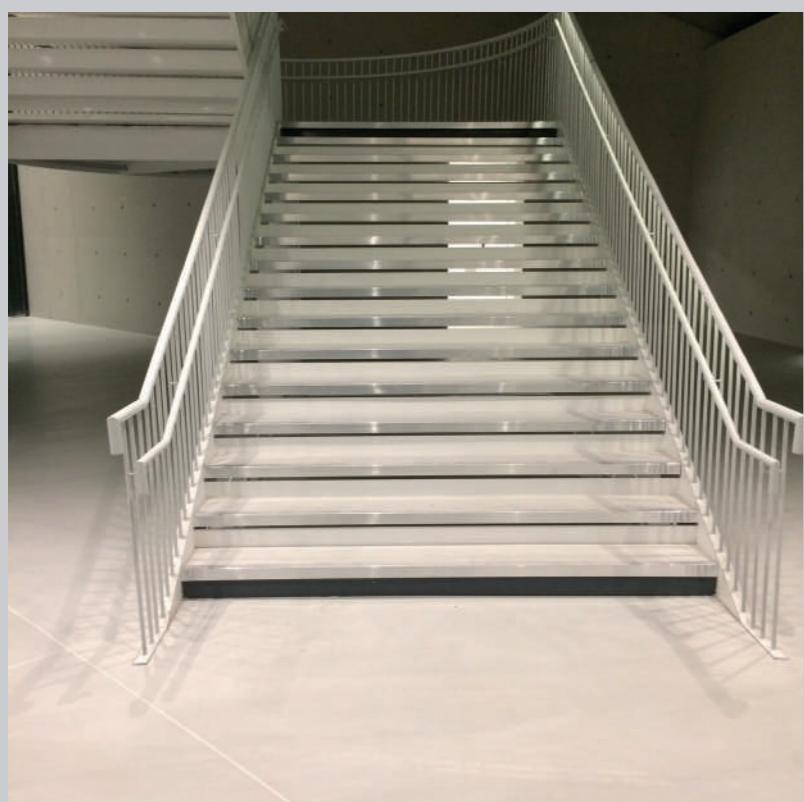
ADMINISTRATIVE OFFICES
➤ WORKSPACES
➤ FRONT & BACK OFFICE
➤ MEETING ROOMS
➤ CONFERENCE ROOMS

HEADQUARTERS

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Project: Torre Allianz - Milano (Italy)



Project: Cité Musicale de l'Île Seguin Paris (France)

STAIRS



Scratch
and impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean



UV
resistant

Stairs are a sensitive area that must meet specific safety parameters. The staircase flooring must withstand heavy traffic and provide a non-slip finish.

With epoxy systems with coloured dust-proof coating, it is possible to combine high resistance, safety and aesthetics, in compliance with fire regulations. Smooth and monochromatic effect, minimalist.

FEATURES

Non-slip
Dust-proof
Resistant to heavy traffic
Sound Absorbing
Variable thickness
VOC free
Fire reaction class Bfl-s1

ACCESSORIES

Tactile paths for the visually impaired
Step guards: at right angles, rounded, in aluminium.

DUSTPROOF PAINTING EPOXY SYSTEMS

DECORATIVE SYSTEMS

HEADQUARTERS

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Project: Nike European HQ - Hilversum (NL)



Project: break room Amazon - Novara (Italy)

CANTEEN, RELAX AREA



Scratch
and impact
resistant



Acoustic
comfort



Non-slip



Easy
to clean



UV
resistant

Canteens and relax areas are a meeting place for colleagues during work breaks. The floor must help to create a relaxing, comfortable and clean environment. Noise reduction and traffic resistance are essential requirements for the floor during lunch breaks.

As these are high traffic areas, the floors must also guarantee maximum resistance to wear and scratches caused by the movement of chairs and tables.

Continuous resin floors without or with a very small number of joints, are more resistant to oil and water, to impact and abrasion and, of course, easy to clean and decontaminate.

FEATURES

Continuous and jointless flooring
Non-slip
Sound Absorbing
Waterproof
Resistant to food and liquid stains
Resistant to heavy traffic
Scratch and impact resistant
Easy cleaning and maintenance
Design customization
Variable thickness
VOC free
Fire reaction class Bfl-s1

ACCESSORIES

Suitable also for vertical surfaces
Connecting fillets between floor and wall
Tactile paths for the visually impaired

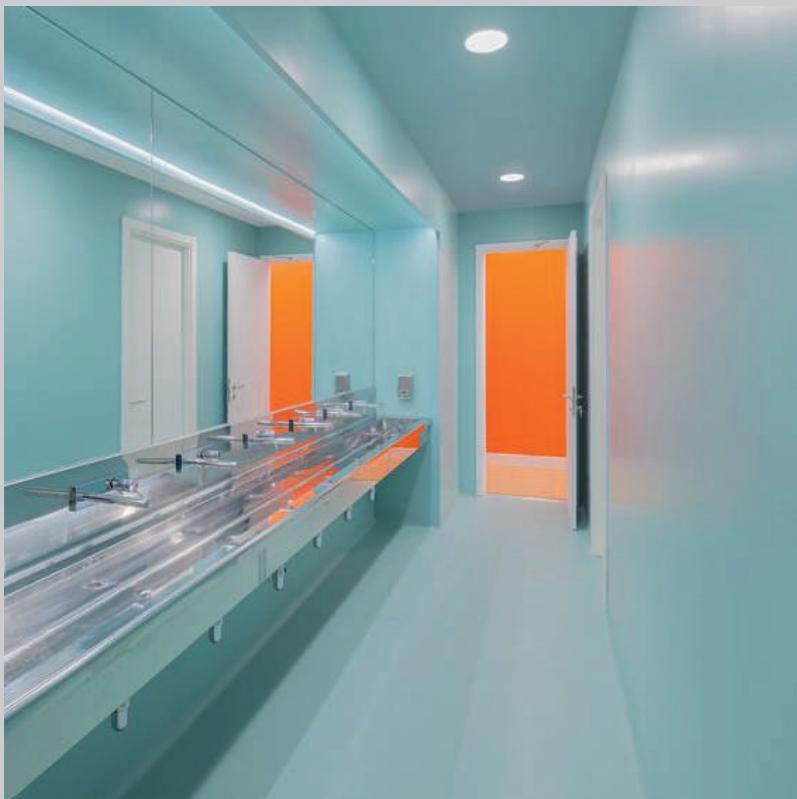
**EPOXY
MULTI-LAYER
SYSTEM**

**SELF-LEVELLING
SOUND-ABSORBING**

**DECORATIVE
SYSTEMS**

HEADQUARTERS

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SANITARY FACILITIES



Waterproof surfaces



Thermal shock resistance



Non-slip



High chemical resistance



Eco-Friendly



Easy to clean

A basic requirement for bathrooms and toilets is high slip resistance, maximum hygiene and resistance to frequent washing, as well as a long service life.

The continuous surfaces are waterproof and highly hygienic. The solutions proposed for floors are also applicable to walls.

FEATURES

Continuous and jointless flooring
Non-slip
Waterproof
Scratch and impact resistant
Easy cleaning and maintenance
Design customization
Variable thickness
VOC free
Fire reaction class Bfl-s1

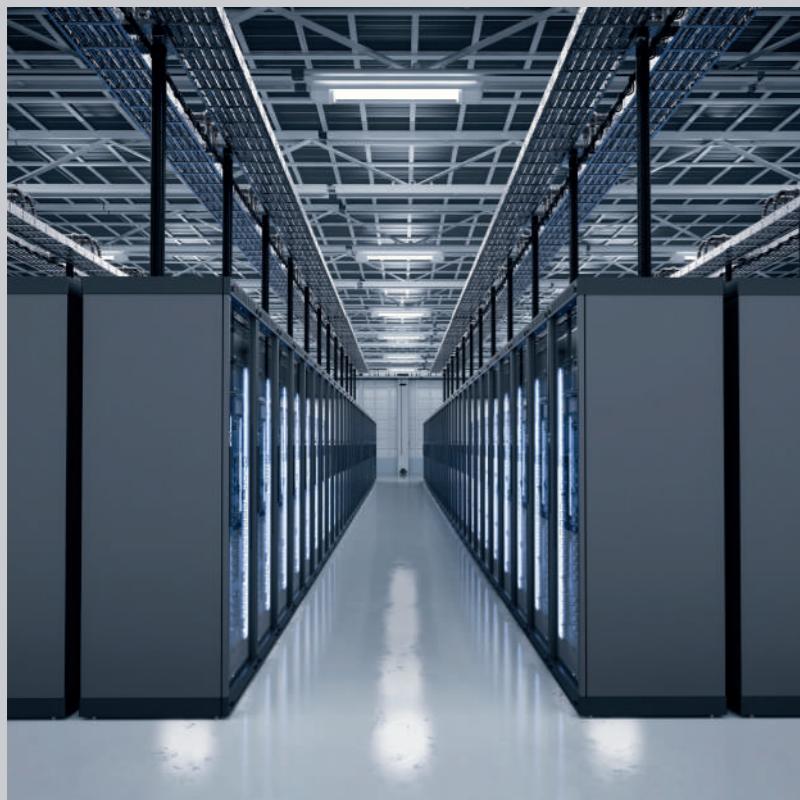
ACCESSORIES

Suitable also for vertical surfaces
Connecting fillets between floor and wall
Tactile paths for the visually impaired

NON-SLIP EPOXY MULTI-LAYER SYSTEM

HEADQUARTERS

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Server room



Archive and technical rooms

TECHNICAL ROOMS



Waterproof surfaces



High chemical resistance



Non-slip



High rolling resistance



Antistatic constraints



Easy to clean

For technical rooms like data centres, epoxy resin-based systems designed to respond to AST/ESD standards are suitable. They are ideal for environments where electrostatic discharges protection is necessary.

FEATURES

High resistance to abrasion
Resistant to heavy loads
Conductive and static dissipative properties
Permeable, no moisture rising damp if needed
Easy to clean and low cost maintenance
Variable thickness from 2 to 4 mm
Fire reaction class Bfl-s1

Requirements for basements and technical rooms flooring are mainly functional. As for any other structural element in contact with the ground, in these cases, the risk is exposure to external humidity. These rooms need a water-based epoxy resin coating.

Resin coatings must have high wear resistance and often protection from rising damp as underground floors.

FEATURES

High resistance to abrasion
Resistant to heavy loads
Conductive and static dissipative properties, if needed
Permeable, no moisture rising damp
Easy to clean and low cost maintenance
Variable thickness from 2 to 4 mm
Fire reaction class Bfl-s1

SELF-LEVELING ANTISTATIC

MULTI-LAYERED VAPOUR PERMEABLE EPOXY SYSTEM

HEADQUARTERS

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HORIZONTAL SIGNAGE



Scratch
and impact
resistant



Non-slip



Easy
to clean



UV resistant

A simple and well-organized signage is the key to a safer work environment. You can use corporate colors to define collection points, escape routes, how to reach parts of the building.

The signage made with polyurethane painting has excellent resistance to washing with common detergents.

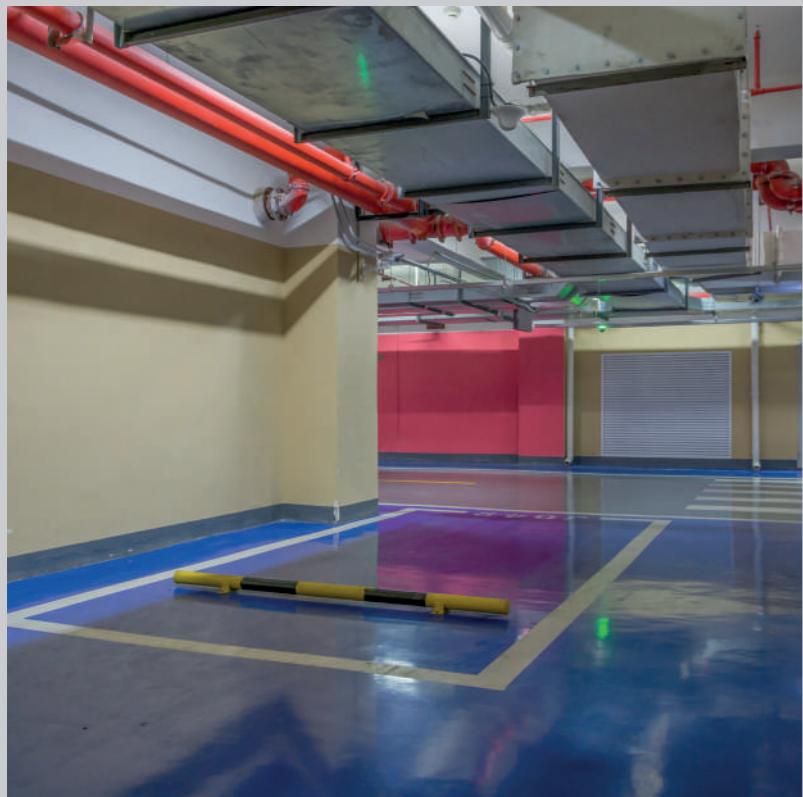
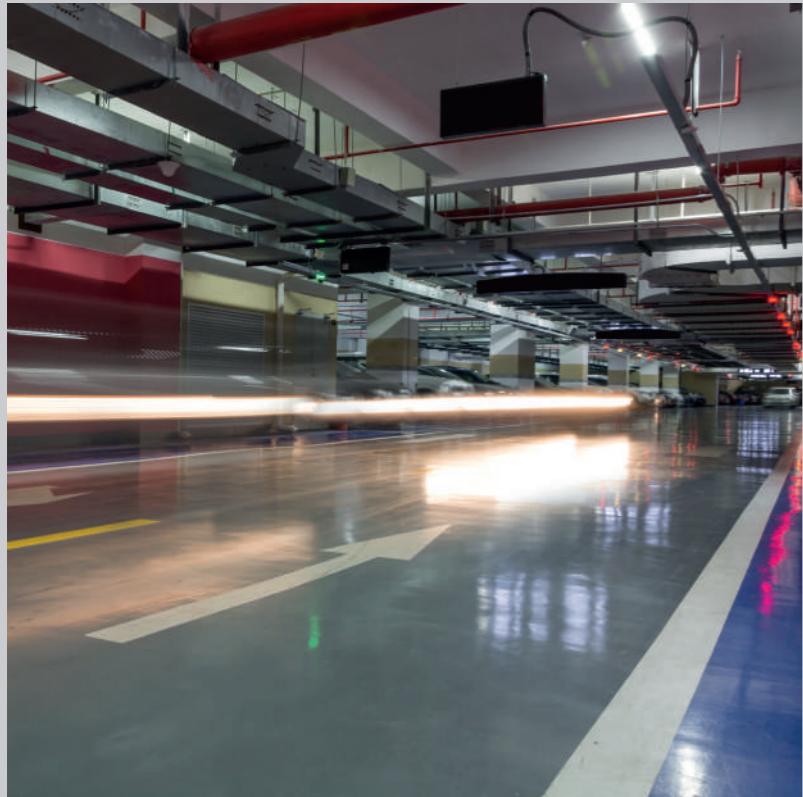
FEATURES

Excellent adhesion to all surfaces
Ideal in all areas, even in parking areas
Ideal for an ever-changing business layout
Scratch and impact resistant
Quick and easy maintenance
Not yellowing
Also suitable for vertical surfaces

POLIURETHANIC PAINTING

HEADQUARTERS

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Resistant
to heavy load



Non slip



High chemical
resistance

PARKING AREA

A parking space is not a must, but it is a worthy strong point for a building. Resin coatings are the most widely used and recommended for this type of surface as the resin itself has resistance, durability, and functionality. Multilayer epoxy or multilayer polyurethane systems can be used. OS8-OS9-OS10-OS11 criteria are satisfied. Colors, flooring, individual parking spaces, and signage can all be highly customized.

FEATURES

Homogenous, non-slip surface
Resistant to chemicals, oils, fuels, de-icing salts, lubricants, acids and diluted bases
Wear-resistant and durable
Resistant to wheeled vehicle traffic
Highly customisable
Underground car park
These solutions contribute to the building's Leed score
Fire reaction class Bfl-s1

ACCESSORIES

Underground car park Horizontal and vertical signage
Tactile pathways for the visually impaired

**MULTI-LAYER
EPOXY SYSTEM**

**POLIURETHANIC
MULTI-LAYER**

**DRY POLISHING
SYSTEM**

> MULTI-STOREY CAR PARKS
> UNDERGROUND PARKING
> PARKING SPACES

HEADQUARTERS

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Draining



Frost
Resistant



Non-slip



Eco-Friendly

OUTDOOR AREA

For the long lasting eco-friendly redevelopment of outdoor pedestrian or vehicular light areas.

Prima Drain Stone® is an outdoor flooring system totally permeable and environmentally friendly, complies to the hydrological cycle. It is essential to select certified materials that help to improve outdoor areas by ensuring drainage or rainwater filtering and avoiding the creation of new impermeable surfaces (such as asphalt and cement) and/or unstable ones (such as self-locking paving stones and loose gravel).

Composed of natural aggregates mainly from production waste, with different grain sizes, kinds and colors, blended with a special eco-friendly binder.

FEATURES

Permeable
Sustainable
Wide range of natural aggregates
Customizable for inclusion
UV resistant
Head Island Effect
Frost Resistant
Short Installation time
Easy cleaning and maintenance
Respects the most important Minimum Ecological Criteria
These solutions contribute to the building's Leed score

ACCESSORIES

Tactile paths for the visually impaired

PRIMA DRAIN STONE®

- > OUTDOOR AREAS
- > PEDESTRIAN PATHS GREEN AREAS
- > OUTDOOR RECEPTION AREAS
- > LANDSCAPE DESIGN
- > CYCLE PATHS

HEADQUARTERS

Prima
PAVIMENTI SPECIALI

CASE HISTORY

Our industrial know-how and expertise in this field, our partnerships as well as recognized qualities over the years, have allowed us to become a major player in this sector.

The best calling card is the flooring we have realised. In Italy, in Europe and, in the rest of the world.

SOME OF
OUR CUSTOMERS



Uffici Logistica Amazon
Novara (Italy)



Torre Allianz
Milano (Italy)



Nike European HQ
Hilversum (NL)



HEADQUARTERS

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CERTIFICATIONS



OS 6 Classe IV
OS 26 Classe IV
OG 1 Classe III
OG 3 Classe II

INSURANCE COMPANY



ASSOCIATIONS



Switzerland
Pavimenti Speciali Srl - Talenture S.A.
Riva Albertolli 1
6900 Lugano - Switzerland



TRUSTEE APPLICATORS



SHERWIN
WILLIAMS.

HIGH
PERFORMANCE
FLOORING

PARTNERS

PARTNER



HEADQUARTERS